



ВИСОКА ШКОЛА ЗА НОВИНАРСТВО
И ЗА ОДНОСИ СО ЈАВНОСТА



MEDIA DIVERSITY
INSTITUTE

НОВА МАКЕДОНИЈА

Conference:

Media Literacy in Macedonian formal education: IN or OUT

22nd February 2018 10.00-14.00 h.

Hotel Holiday Inn Skopje (hall Millennium 1)

09.45-10.00 Registration

10.00–11.15 First Session: Media Literacy in the Macedonian Educational System

10.00-10.05 Introduction: **Aleksandra Temenugova**, project coordinator at the School of Journalism and Public Relations and moderator

10.05-10.15 Media literacy as a priority of the European Union – **Nicola Bertolini**, Head of Cooperation, EU Delegation

10.15-10.25 Media Literacy in the Macedonian Educational System and the Strategy for education 2018-2025 – **Rizvan Bela**, Head of the Bureau for Development of Education

10.25-10.35 Media Literacy within the Secondary Education: How does it work in practice? – **Tamara Kupeva**, high school teacher at „Orce Nikolov“ gymnasium in Skopje

10.35-10.45 Do we have media literate teachers? - **Kiril Barbareev**, Lecturer at Faculty of Educational Sciences, „Goce Delcev“ University – Stip

10.45-11.15 Discussion

11.15-11.25 **Coffee break**

11.30–13.15 Second session: Media Literacy, the civil sector and the media

11.25-11.35 Promotion of the Media Literacy Coalition initiatives - **Aleksandra Temenugova**, moderator

11.35-11.45 How does the civil sector empower its target groups to be media literate: a British perspective - **Lydia El Khouri**, MDI project manager

11.45-11.55 Citizens in the role of journalists: "Publish Me" – an initiative of Terra TV and MKC Bitola: **Stevo Bashurovski and Meri Nashoku**

11.55-12.05 The marginalized groups as an inevitable part of the media agenda: how patients with rare diseases became visible – an initiative of Wilson Macedonia and www.SDK.mk: **Maja Aleksievska Dimic and Marina Kostova**

12.05-12.15 Media Literacy and Youth: #HeEBect – Youth Media Literacy – an initiative of National Youth Council of Macedonia and Radio MOF: **Ivona Krstevska and Bojan Shashevski**

12.15-12.20 Cooperation within the Media Literacy Network – **Emilija Petreska-Kamenjarova**, Agency for Audio and Audiovisual Media Services

12.20-13.00 Discussion

13.00-13.15 Conclusions and recommendations

13:15-14.00 **Cocktail**



The Project „**Media Literacy in an Age of Overabundance: Creating a Media and Information Literacy Coalition**“ is funded by the European Union

